

PREVENTING BREAST CANCER

BREAST
CANCER
FUND

PREVENTION STARTS HERE.

The Breast Cancer Fund works to prevent breast cancer by eliminating our exposure to toxic chemicals and radiation linked to the disease. We help you understand which chemicals are linked to breast cancer and where they're found, what you can do to reduce your exposure, and how you can take action to prevent breast cancer. Here's what the Breast Cancer Fund community is working on right now:

Getting toxic chemicals out of our food

The Breast Cancer Fund is challenging the food and agriculture sectors to move away from using toxic chemicals in growing, producing and packaging food. Specifically, we're working to eliminate BPA, a hormonally active chemical linked to breast cancer, from food and beverage containers. Our groundbreaking study found that removing canned and packaged food from our diet reduces BPA levels by 60 percent, inspiring us to launch our **Cans Not Cancer** campaign, challenging the \$80-billion canned food industry to move away from BPA and toward safer alternatives. [Learn more at www.breastcancerfund.org/cansnotcancer.](http://www.breastcancerfund.org/cansnotcancer)



Making sure cosmetics are safe

Our **Campaign for Safe Cosmetics** is working to eliminate dangerous chemicals from cosmetics and personal care products. We're advocating for the passage of the Safe Cosmetics and Personal Care Products Act, which will give the FDA authority to ensure that personal care products are free of chemicals linked to cancer, birth defects, infertility and other serious health problems. We're also putting serious pressure on the cosmetics industry to voluntarily change its ways. We reached a breakthrough in 2012 when Johnson & Johnson announced it would remove carcinogens and other toxic chemicals from all of its personal care products. We expect many more companies to follow suit in the coming years, pushing bad actors out of the market. [Learn more at www.safecosmetics.org.](http://www.safecosmetics.org)



Protecting families from toxic chemicals

Tens of thousands of dangerous and untested chemicals are allowed to be in our products because the law that regulates industrial chemicals, the Toxic Substances Control Act, or TSCA, is broken. That's why the Breast Cancer Fund is working to pass the Safe Chemicals Act, which will address many of TSCA's critical failures by giving the EPA the authority it needs to effectively regulate industrial chemicals. [Learn more at www.breastcancerfund.org/tscareform.](http://www.breastcancerfund.org/tscareform)

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Ushering in the era of breast cancer prevention

For more than a decade the Breast Cancer Fund has been working to prevent breast cancer by reducing our exposures to chemicals and radiation in our everyday environments. Now, we're building on this foundation by advocating for a nationwide breast cancer prevention plan that doubles our country's investment in prevention. A report released in February 2013 by a federal advisory committee co-chaired by Breast Cancer Fund President and CEO Jeanne Rizzo concludes that identifying and eliminating the environmental causes of breast cancer presents the greatest opportunity to prevent the disease, and calls for a nationwide breast cancer prevention strategy. This report is more than a validation of our work—it's an urgent call to action—a call that the Breast Cancer Fund helped create and is ready to answer.

Hosting outdoor challenges and other events

Through the Breast Cancer Fund's annual outdoor challenges, **Climb Against the Odds** and **Hikes for Prevention**, breast cancer survivors and supporters make strides to eliminate the environmental causes of breast cancer and raise funds for the Breast Cancer Fund. Learn more about the outdoor challenges, search for an event near you that supports our work, or even learn how to host your own event at www.breastcancerfund.org/events.



Join us!

Visit www.breastcancerfund.org to:

Learn the Science Find out which chemicals are linked to breast cancer and where they're found.

Reduce Your Risk Learn what you can do to reduce your exposure to toxic chemicals and radiation.

Take Action Help transform the science linking chemicals and radiation to breast cancer into real action and lower risk for all of us.

Donate Support our work through our many online giving options—made easy!

Engage Subscribe to our email list, read our blog, and find an event near you!



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Follow the Breast Cancer Fund on **Twitter** at www.twitter.com/breastcancerfund

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