



FOR IMMEDIATE RELEASE

PALO ALTO FIREFIGHTERS RAISE \$12,000 FOR BREAST CANCER CONNECTIONS

Palo Alto, Calif. -- On Friday, January 11, 2013, Palo Alto Firefighters will present a check to the non-profit Breast Cancer Connections (BCC).

Throughout Breast Cancer Awareness Month this past October, members of the Palo Alto Firefighters Association conducted several fundraising events to raise money in support of Palo Alto based Breast Cancer Connections. Not only did the firefighters wear their pink PAFD shirts while on-duty to show their support, but countless volunteers worked off-duty to sell over 800 pink t-shirts, which raised approximately \$12,000 for Breast Cancer Connections.

Palo Alto Firefighter Nate Heydorff said "It was really important to our membership that our fundraising efforts benefit the members of our community affected by breast cancer and we are honored to be making this donation to such a wonderful organization. We are already looking ahead to making next year's campaign even more successful."

Breast Cancer Connections is a Palo Alto based nonprofit that supports people touched by breast cancer by providing comprehensive, personalized services in an atmosphere of warmth and compassion. The nonprofit provides free programs and services that address survivorship needs of all those facing breast cancer in the Bay Area, including early detection services for low-income uninsured young women and men. BCC is committed to being client-centered and to providing free services in an atmosphere of warmth, sensitivity, and understanding. Learn more about Breast Cancer Connections at www.bconnections.org

Check Presentation Time and Location:

9:00 a.m. Friday, January 11, 2013

Fire Station 1

301 Alma Street, Palo Alto, CA

CONTACTS

Breast Cancer Connections

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